



**CAPITAL REGION.**

**WATER**

Stop the Drop and Earth Day

# Clean and Green Harrisburg Update:

Great Harrisburg Litter Cleanup & Stop the Drop

March 29, 2017

## Clean and Green Harrisburg

- **Founded in 2013**

- “Enforce, Empower, Educate”
- Great Harrisburg Litter Cleanup
- Illegal Dumping Task Force
- 2 Minute Tuesday
- Keep Harrisburg/Dauphin County Beautiful



Photo Credit: PennLive



**CAPITAL REGION.**

**WATER**

## Capital Region Water supports Clean and Green Harrisburg:

### Why?

- Clean and Green Harrisburg's activities are aligned with CRW's Strategic Goals
- Activities reduce pollution and improve CRW operations
- Conducts work that Capital Region Water could not do alone

### How?

- Monthly staff support of programs
  - Attending meetings
  - Holding monthly cleanups
- Larger staff support at Great Harrisburg Litter Cleanup
- Financial support
  - Great Harrisburg Litter Cleanup
  - Stop the Drop Campaign



## 2017 Great Harrisburg Litter Cleanup

- April 22, 2017

- Expecting 400 volunteers
- Registration sites in Midtown, Uptown and Allison Hill
- Cleanups City-wide with separation of recyclables
- To date, GHLC has removed 273.59 tons from city public spaces, streets, lots, etc.



Photo Credit: PennLive



## Stop the Drop Harrisburg

- Pilot 2016

- Improvement of .71 (24%) on litter index scale from 3 to 2.29 average in a 5 month period

- Launch 2017

- Reveal at Great Harrisburg Litter Cleanup
- Art Contest

- [stophedrophbg.com](http://stophedrophbg.com)



# Questions/Comments

